Population Summary

2010 Total Population	900
2020 Total Population	874
2020 Group Quarters	0
2022 Total Population	873
2022 Group Quarters	0
2027 Total Population	940
2022-2027 Annual Rate	1.49%
2022 Total Daytime Population	1,073
Workers	408
Residents	665

Household Summary

2010 Households	345
2010 Average Household Size	2.61
2020 Total Households	344
2020 Average Household Size	2.54
2022 Households	360
2022 Average Household Size	2.42
2027 Households	383
2027 Average Household Size	2.45
2022-2027 Annual Rate	1.25%
2010 Families	247
2010 Average Family Size	3.08
2022 Families	250
2022 Average Family Size	2.95
2027 Families	266
2027 Average Family Size	2.99
2022-2027 Annual Rate	1.25%

Housing Unit Summary

2000 Housing Units	901
Owner Occupied Housing Units	30.6%
Renter Occupied Housing Units	11.9%
Vacant Housing Units	57.5%
2010 Housing Units	759
Owner Occupied Housing Units	25.3%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	54.5%
2020 Housing Units	687
Vacant Housing Units	49.9%
2022 Housing Units	703
Owner Occupied Housing Units	29.0%
Renter Occupied Housing Units	22.2%
Vacant Housing Units	48.8%
2027 Housing Units	725
Owner Occupied Housing Units	29.7%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	47.2%

Median Household Income

2022	$36,509
2027	$40,853

Median Home Value

2022	$85,632
2027	$194,828

Per Capita Income

2022	$19,819
2027	$23,095

Median Age

2010	33.4
2022	37.4
2027	38.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 22, 2023

2022 Households by Income	
Household Income Base	360
<$15,000	25.0%
$15,000 - $24,999	14.7%
$25,000 - $34,999	8.6%
$35,000 - $49,999	12.5%
$50,000 - $74,999	13.6%
$75,000 - $99,999	11.7%
$100,000 - $149,999	8.9%
$150,000 - $199,999	3.9%
$200,000+	1.1%
Average Household Income	$54,628
2027 Households by Income	
Household Income Base	383
<$15,000	21.9%
$15,000 - $24,999	10.7%
$25,000 - $34,999	8.9%
$35,000 - $49,999	17.5%
$50,000 - $74,999	13.6%
$75,000 - $99,999	6.3%
$100,000 - $149,999	12.5%
$150,000 - $199,999	6.8%
$200,000+	1.6%
Average Household Income	$64,313
2022 Owner Occupied Housing Units by Value	
Total	204
<$50,000	19.6%
$50,000 - $99,999	42.6%
$100,000 - $149,999	7.8%
$150,000 - $199,999	7.8%
$200,000 - $249,999	2.5%
$250,000 - $299,999	2.5%
$300,000 - $399,999	8.8%
$400,000 - $499,999	2.0%
$500,000 - $749,999	4.4%
$750,000 - $999,999	1.0%
$1,000,000 - $1,499,999	0.0%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	1.0%
Average Home Value	$170,588
2027 Owner Occupied Housing Units by Value	
Total	215
<$50,000	9.8%
$50,000 - $99,999	12.6%
$100,000 - $149,999	3.7%
$150,000 - $199,999	27.0%
$200,000 - $249,999	14.0%
$250,000 - $299,999	3.7%
$300,000 - $399,999	10.7%
$400,000 - $499,999	3.7%
$500,000 - $749,999	12.1%
$750,000 - $999,999	2.8%
$1,000,000 - $1,499,999	0.0%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.5%
Average Home Value	$268,750

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 22, 2023

2010 Population by Age

Total	897
0 - 4	6.8%
5 - 9	8.1%
10 - 14	8.8%
15 - 24	16.5%
25 - 34	11.5%
35 - 44	11.0%
45 - 54	10.4%
55 - 64	10.7%
65 - 74	8.9%
75 - 84	6.2%
85 +	1.1%
18 +	71.6%

2022 Population by Age

Total	872
0 - 4	6.4%
5 - 9	7.1%
10 - 14	6.2%
15 - 24	15.3%
25 - 34	12.8%
35 - 44	9.5%
45 - 54	10.4%
55 - 64	10.1%
65 - 74	12.7%
75 - 84	8.0%
85 +	1.4%
18 +	76.3%

2027 Population by Age

Total	940
0 - 4	6.8%
5 - 9	6.6%
10 - 14	6.5%
15 - 24	13.1%
25 - 34	13.0%
35 - 44	10.4%
45 - 54	10.0%
55 - 64	9.8%
65 - 74	12.9%
75 - 84	9.4%
85 +	1.6%
18 +	76.5%

2010 Population by Sex

Males	425
Females	475

2022 Population by Sex

Males	403
Females	470

2027 Population by Sex

Males	431
Females	509

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 22, 2023

2010 Population by Race/Ethnicity	
Total	899
White Alone	36.2%
Black Alone	0.8%
American Indian Alone	51.7%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	8.9%
Two or More Races	2.3%
Hispanic Origin	23.7%
Diversity Index	74.1
2020 Population by Race/Ethnicity	
Total	874
White Alone	30.5%
Black Alone	0.8%
American Indian Alone	50.0%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	8.9%
Two or More Races	9.0%
Hispanic Origin	24.9%
Diversity Index	77.5
2022 Population by Race/Ethnicity	
Total	872
White Alone	29.7%
Black Alone	0.8%
American Indian Alone	50.2%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	9.2%
Two or More Races	9.4%
Hispanic Origin	25.5%
Diversity Index	77.9
2027 Population by Race/Ethnicity	
Total	939
White Alone	26.1%
Black Alone	0.7%
American Indian Alone	52.8%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	9.4%
Two or More Races	10.3%
Hispanic Origin	26.2%
Diversity Index	77.6
2010 Population by Relationship and Household Type	
Total	900
In Households	100.0%
In Family Households	87.8%
Householder	25.0%
Spouse	14.3%
Child	38.9%
Other relative	6.2%
Nonrelative	3.2%
In Nonfamily Households	12.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 22, 2023

2022 Population 25+ by Educational Attainment

Total	568
Less than 9th Grade	6.7%
9th - 12th Grade, No Diploma	12.1%
High School Graduate	33.5%
GED/Alternative Credential	6.3%
Some College, No Degree	22.5%
Associate Degree	6.0%
Bachelor's Degree	7.7%
Graduate/Professional Degree	5.1%

2022 Population 15+ by Marital Status

Total	702
Never Married	40.0%
Married	44.9%
Widowed	8.3%
Divorced	6.8%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	260
Population 16+ Employed	81.5%
Population 16+ Unemployment rate	18.1%
Population 16-24 Employed	20.8%
Population 16-24 Unemployment rate	21.4%
Population 25-54 Employed	59.0%
Population 25-54 Unemployment rate	21.9%
Population 55-64 Employed	15.6%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	5.2%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	212
Agriculture/Mining	2.4%
Construction	8.5%
Manufacturing	0.9%
Wholesale Trade	1.4%
Retail Trade	4.7%
Transportation/Utilities	6.1%
Information	1.4%
Finance/Insurance/Real Estate	7.1%
Services	50.9%
Public Administration	17.0%

2022 Employed Population 16+ by Occupation

Total	213
White Collar	43.4%
Management/Business/Financial	10.8%
Professional	13.2%
Sales	3.3%
Administrative Support	16.0%
Services	28.3%
Blue Collar	28.8%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	6.1%
Installation/Maintenance/Repair	10.4%
Production	2.8%
Transportation/Material Moving	8.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 22, 2023

2010 Households by Type	
Total	345
Households with 1 Person	22.0%
Households with 2+ People	78.0%
Family Households	71.6%
Husband-wife Families	42.0%
With Related Children	16.5%
Other Family (No Spouse Present)	29.3%
Other Family with Male Householder	7.8%
With Related Children	3.2%
Other Family with Female Householder	21.7%
With Related Children	15.9%
Nonfamily Households	6.4%
All Households with Children	36.8%
Multigenerational Households	11.0%
Unmarried Partner Households	8.1%
Male-female	6.7%
Same-sex	1.4%

2010 Households by Size	
Total	345
1 Person Household	22.0%
2 Person Household	36.5%
3 Person Household	12.8%
4 Person Household	11.3%
5 Person Household	7.2%
6 Person Household	4.6%
7 + Person Household	5.5%

2010 Households by Tenure and Mortgage Status	
Total	345
Owner Occupied	55.7%
Owned with a Mortgage/Loan	13.9%
Owned Free and Clear	42.0%
Renter Occupied	44.3%

2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	191
Percent of Income for Mortgage	12.4%
Wealth Index	46

2010 Housing Units By Urban/ Rural Status	
Total Housing Units	759
Housing Units Inside Urbanized Area	14.4%
Housing Units Inside Urbanized Cluster	0.1%
Rural Housing Units	85.6%

2010 Population By Urban/ Rural Status	
Total Population	900
Population Inside Urbanized Area	21.0%
Population Inside Urbanized Cluster	0.7%
Rural Population	78.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 22, 2023

Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	City Commons (11E)
3.	

2022 Consumer Spending

Apparel & Services: Total $	$475,321
Average Spent	$1,320.34
Spending Potential Index	55
Education: Total $	$337,899
Average Spent	$938.61
Spending Potential Index	48
Entertainment/Recreation: Total $	$708,248
Average Spent	$1,967.36
Spending Potential Index	54
Food at Home: Total $	$1,245,622
Average Spent	$3,460.06
Spending Potential Index	56
Food Away from Home: Total $	$844,268
Average Spent	$2,345.19
Spending Potential Index	54
Health Care: Total $	$1,443,422
Average Spent	$4,009.51
Spending Potential Index	57
HH Furnishings & Equipment: Total $	$491,283
Average Spent	$1,364.67
Spending Potential Index	53
Personal Care Products & Services: Total $	$197,013
Average Spent	$547.26
Spending Potential Index	54
Shelter: Total $	$4,093,092
Average Spent	$11,369.70
Spending Potential Index	50
Support Payments/Cash Contributions/Gifts in Kind: Total $	$499,449
Average Spent	$1,387.36
Spending Potential Index	51
Travel: Total $	$496,269
Average Spent	$1,378.53
Spending Potential Index	48
Vehicle Maintenance & Repairs: Total $	$256,469
Average Spent	$712.41
Spending Potential Index	57

March 22, 2023