Population Summary

2010 Total Population	3,619
2020 Total Population	3,409
2020 Group Quarters	94
2022 Total Population	3,367
2022 Group Quarters	94
2027 Total Population	3,318
2022-2027 Annual Rate	-0.29%
2022 Total Daytime Population	2,762
Workers	494
Residents	2,268

Household Summary

2010 Households	870
2010 Average Household Size	4.14
2020 Total Households	853
2020 Average Household Size	3.89
2022 Households	852
2022 Average Household Size	3.84
2027 Households	846
2027 Average Household Size	3.81
2022-2027 Annual Rate	-0.14%
2010 Families	769
2010 Average Family Size	4.27
2022 Families	742
2022 Average Family Size	4.00
2027 Families	737
2027 Average Family Size	3.97
2022-2027 Annual Rate	-0.14%

Housing Unit Summary

2000 Housing Units	796
Owner Occupied Housing Units	52.3%
Renter Occupied Housing Units	43.2%
Vacant Housing Units	4.5%
2010 Housing Units	901
Owner Occupied Housing Units	50.9%
Renter Occupied Housing Units	45.4%
Vacant Housing Units	3.4%
2020 Housing Units	880
Vacant Housing Units	3.1%
2022 Housing Units	875
Owner Occupied Housing Units	42.1%
Renter Occupied Housing Units	55.3%
Vacant Housing Units	2.6%
2027 Housing Units	875
Owner Occupied Housing Units	43.7%
Renter Occupied Housing Units	53.0%
Vacant Housing Units	3.3%

Median Household Income

2022	$41,648
2027	$46,874

Median Home Value

2022	$87,833
2027	$207,051

Per Capita Income

2022	$14,398
2027	$17,609

Median Age

2010	24.8
2022	29.0
2027	30.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income	
Household Income Base	852
<$15,000	17.1%
$15,000 - $24,999	12.1%
$25,000 - $34,999	11.6%
$35,000 - $49,999	17.3%
$50,000 - $74,999	14.9%
$75,000 - $99,999	13.5%
$100,000 - $149,999	9.9%
$150,000 - $199,999	2.8%
$200,000+	0.8%
Average Household Income	$57,413
2027 Households by Income	
Household Income Base	846
<$15,000	10.9%
$15,000 - $24,999	13.5%
$25,000 - $34,999	14.8%
$35,000 - $49,999	13.0%
$50,000 - $74,999	9.8%
$75,000 - $99,999	16.9%
$100,000 - $149,999	15.1%
$150,000 - $199,999	4.8%
$200,000+	1.2%
Average Household Income	$69,756
2022 Owner Occupied Housing Units by Value	
Total	368
<$50,000	19.0%
$50,000 - $99,999	40.8%
$100,000 - $149,999	15.5%
$150,000 - $199,999	11.4%
$200,000 - $249,999	7.1%
$250,000 - $299,999	2.2%
$300,000 - $399,999	0.5%
$400,000 - $499,999	0.0%
$500,000 - $749,999	3.3%
$750,000 - $999,999	0.0%
$1,000,000 - $1,499,999	0.0%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$119,142
2027 Owner Occupied Housing Units by Value	
Total	382
<$50,000	5.8%
$50,000 - $99,999	5.0%
$100,000 - $149,999	3.4%
$150,000 - $199,999	31.4%
$200,000 - $249,999	30.6%
$250,000 - $299,999	9.7%
$300,000 - $399,999	1.6%
$400,000 - $499,999	0.0%
$500,000 - $749,999	12.3%
$750,000 - $999,999	0.0%
$1,000,000 - $1,499,999	0.0%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$242,979

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age	
Total	3,618
0 - 4	11.3%
5 - 9	9.2%
10 - 14	10.3%
15 - 24	19.7%
25 - 34	13.2%
35 - 44	12.1%
45 - 54	11.9%
55 - 64	7.2%
65 - 74	3.6%
75 - 84	1.4%
85 +	0.3%
18 +	63.0%
2022 Population by Age	
Total	3,369
0 - 4	9.5%
5 - 9	9.9%
10 - 14	9.2%
15 - 24	14.4%
25 - 34	17.0%
35 - 44	11.2%
45 - 54	9.5%
55 - 64	9.1%
65 - 74	6.0%
75 - 84	3.0%
85 +	1.3%
18 +	66.8%
2027 Population by Age	
Total	3,318
0 - 4	9.3%
5 - 9	9.3%
10 - 14	9.3%
15 - 24	14.3%
25 - 34	15.4%
35 - 44	11.9%
45 - 54	10.3%
55 - 64	8.3%
65 - 74	6.8%
75 - 84	3.6%
85 +	1.5%
18 +	67.5%
2010 Population by Sex	
Males	1,787
Females	1,832
2022 Population by Sex	
Males	1,667
Females	1,700
2027 Population by Sex	
Males	1,642
Females	1,676

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity	
Total	3,619
White Alone	9.2%
Black Alone	0.3%
American Indian Alone	79.7%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	8.0%
Two or More Races	2.3%
Hispanic Origin	29.7%
Diversity Index	62.1
2020 Population by Race/Ethnicity	
Total	3,409
White Alone	5.5%
Black Alone	0.2%
American Indian Alone	78.2%
Asian Alone	0.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.7%
Two or More Races	9.2%
Hispanic Origin	27.1%
Diversity Index	62.0
2022 Population by Race/Ethnicity	
Total	3,367
White Alone	5.2%
Black Alone	0.2%
American Indian Alone	78.6%
Asian Alone	0.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.6%
Two or More Races	9.3%
Hispanic Origin	26.7%
Diversity Index	61.4
2027 Population by Race/Ethnicity	
Total	3,318
White Alone	4.7%
Black Alone	0.2%
American Indian Alone	78.5%
Asian Alone	0.0%
Pacific Islander Alone	0.2%
Some Other Race Alone	6.4%
Two or More Races	9.9%
Hispanic Origin	26.8%
Diversity Index	61.5
2010 Population by Relationship and Household Type	
Total	3,619
In Households	99.4%
In Family Households	95.9%
Householder	20.8%
Spouse	8.5%
Child	50.5%
Other relative	11.0%
Nonrelative	5.1%
In Nonfamily Households	3.5%
In Group Quarters	0.6%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment	
Total	1,919
Less than 9th Grade	7.9%
9th - 12th Grade, No Diploma	20.6%
High School Graduate	23.4%
GED/Alternative Credential	10.7%
Some College, No Degree	23.7%
Associate Degree	8.3%
Bachelor's Degree	3.9%
Graduate/Professional Degree	1.4%
2022 Population 15+ by Marital Status	
Total	2,405
Never Married	60.2%
Married	25.7%
Widowed	4.5%
Divorced	9.5%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	1,235
Population 16+ Employed	89.6%
Population 16+ Unemployment rate	10.4%
Population 16-24 Employed	19.7%
Population 16-24 Unemployment rate	9.9%
Population 25-54 Employed	65.7%
Population 25-54 Unemployment rate	12.3%
Population 55-64 Employed	10.8%
Population 55-64 Unemployment rate	2.4%
Population 65+ Employed	3.6%
Population 65+ Unemployment rate	2.4%
2022 Employed Population 16+ by Industry	
Total	1,106
Agriculture/Mining	0.6%
Construction	8.0%
Manufacturing	2.3%
Wholesale Trade	0.3%
Retail Trade	6.7%
Transportation/Utilities	5.2%
Information	1.6%
Finance/Insurance/Real Estate	1.3%
Services	57.0%
Public Administration	17.2%
2022 Employed Population 16+ by Occupation	
Total	1,106
White Collar	38.4%
Management/Business/Financial	8.1%
Professional	11.8%
Sales	6.3%
Administrative Support	12.2%
Services	37.0%
Blue Collar	24.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	7.4%
Installation/Maintenance/Repair	5.3%
Production	3.8%
Transportation/Material Moving	7.8%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Households by Type

Total	868
Households with 1 Person	8.9%
Households with 2+ People	91.1%
Family Households	88.6%
Husband-wife Families	34.9%
With Related Children	24.3%
Other Family (No Spouse Present)	53.7%
Other Family with Male Householder	14.4%
With Related Children	9.6%
Other Family with Female Householder	39.3%
With Related Children	30.4%
Nonfamily Households	2.5%
All Households with Children	64.4%
Multigenerational Households	24.3%
Unmarried Partner Households	12.2%
Male-female	11.5%
Same-sex	0.7%

2010 Households by Size

Total	869
1 Person Household	9.0%
2 Person Household	15.2%
3 Person Household	16.6%
4 Person Household	19.7%
5 Person Household	15.3%
6 Person Household	11.5%
7 + Person Household	12.8%

2010 Households by Tenure and Mortgage Status

Total	868
Owner Occupied	52.9%
Owned with a Mortgage/Loan	12.3%
Owned Free and Clear	40.7%
Renter Occupied	47.1%

2022 Affordability, Mortgage and Wealth

Housing Affordability Index	163
Percent of Income for Mortgage	11.1%
Wealth Index	33

2010 Housing Units By Urban/ Rural Status

Total Housing Units	901
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

2010 Population By Urban/ Rural Status

Total Population	3,619
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments	
1.	Southwestern Families (7F)
2.	
3.	
2022 Consumer Spending	
Apparel & Services: Total $	$1,164,002
Average Spent	$1,366.20
Spending Potential Index	57
Education: Total $	$763,577
Average Spent	$896.22
Spending Potential Index	46
Entertainment/Recreation: Total $	$1,621,317
Average Spent	$1,902.95
Spending Potential Index	52
Food at Home: Total $	$3,108,164
Average Spent	$3,648.08
Spending Potential Index	59
Food Away from Home: Total $	$2,189,817
Average Spent	$2,570.21
Spending Potential Index	60
Health Care: Total $	$3,512,111
Average Spent	$4,122.20
Spending Potential Index	58
HH Furnishings & Equipment: Total $	$1,204,358
Average Spent	$1,413.57
Spending Potential Index	55
Personal Care Products & Services: Total $	$494,588
Average Spent	$580.50
Spending Potential Index	57
Shelter: Total $	$10,776,999
Average Spent	$12,649.06
Spending Potential Index	55
Support Payments/Cash Contributions/Gifts in Kind: Total $	$1,271,519
Average Spent	$1,492.39
Spending Potential Index	55
Travel: Total $	$1,234,245
Average Spent	$1,448.64
Spending Potential Index	50
Vehicle Maintenance & Repairs: Total $	$619,568
Average Spent	$727.19
Spending Potential Index	58

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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