

<b>Population Summary</b>	
2010 Total Population	138
2020 Total Population	200
2020 Group Quarters	5
2023 Total Population	201
2023 Group Quarters	5
2028 Total Population	198
2023-2028 Annual Rate	-0.30%
2023 Total Daytime Population	1,871
Workers	1,711
Residents	160
<b>Household Summary</b>	
2010 Households	48
2010 Average Household Size	2.88
2020 Total Households	63
2020 Average Household Size	3.10
2023 Households	63
2023 Average Household Size	3.11
2028 Households	62
2028 Average Household Size	3.11
2023-2028 Annual Rate	-0.32%
2010 Families	24
2010 Average Family Size	3.92
2023 Families	31
2023 Average Family Size	4.23
2028 Families	31
2028 Average Family Size	4.16
2023-2028 Annual Rate	0.00%
<b>Housing Unit Summary</b>	
2000 Housing Units	43
Owner Occupied Housing Units	79.1%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	4.7%
2010 Housing Units	49
Owner Occupied Housing Units	81.6%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	2.0%
2020 Housing Units	75
Owner Occupied Housing Units	61.3%
Renter Occupied Housing Units	22.7%
Vacant Housing Units	26.7%
2023 Housing Units	75
Owner Occupied Housing Units	58.7%
Renter Occupied Housing Units	25.3%
Vacant Housing Units	16.0%
2028 Housing Units	75
Owner Occupied Housing Units	60.0%
Renter Occupied Housing Units	22.7%
Vacant Housing Units	17.3%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**2023 Households by Income**

Household Income Base	63
<\$15,000	15.9%
\$15,000 - \$24,999	11.1%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	7.9%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	1.6%
\$200,000+	3.2%
Average Household Income	\$69,390

**2028 Households by Income**

Household Income Base	62
<\$15,000	11.3%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	22.6%
\$75,000 - \$99,999	8.1%
\$100,000 - \$149,999	22.6%
\$150,000 - \$199,999	3.2%
\$200,000+	3.2%
Average Household Income	\$84,643

**2023 Owner Occupied Housing Units by Value**

Total	44
<\$50,000	0.0%
\$50,000 - \$99,999	4.5%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	2.3%
\$200,000 - \$249,999	4.5%
\$250,000 - \$299,999	2.3%
\$300,000 - \$399,999	11.4%
\$400,000 - \$499,999	31.8%
\$500,000 - \$749,999	25.0%
\$750,000 - \$999,999	13.6%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$496,512

**2028 Owner Occupied Housing Units by Value**

Total	45
<\$50,000	0.0%
\$50,000 - \$99,999	6.7%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	2.2%
\$200,000 - \$249,999	4.4%
\$250,000 - \$299,999	2.2%
\$300,000 - \$399,999	8.9%
\$400,000 - \$499,999	31.1%
\$500,000 - \$749,999	26.7%
\$750,000 - \$999,999	15.6%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$510,227

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

<b>Median Household Income</b>	
2023	\$51,738
2028	\$59,793
<b>Median Home Value</b>	
2023	\$467,857
2028	\$478,571
<b>Per Capita Income</b>	
2023	\$34,477
2028	\$42,007
<b>Median Age</b>	
2010	62.3
2020	67.6
2023	50.0
2028	51.8
<b>2020 Population by Age</b>	
Total	200
0 - 4	3.0%
5 - 9	4.0%
10 - 14	3.0%
15 - 24	5.0%
25 - 34	6.5%
35 - 44	4.5%
45 - 54	6.0%
55 - 64	12.0%
65 - 74	25.5%
75 - 84	21.5%
85 +	8.5%
18 +	87.0%
<b>2023 Population by Age</b>	
Total	202
0 - 4	4.5%
5 - 9	4.0%
10 - 14	4.0%
15 - 24	10.9%
25 - 34	11.9%
35 - 44	9.9%
45 - 54	10.4%
55 - 64	14.9%
65 - 74	16.8%
75 - 84	10.9%
85 +	2.0%
18 +	84.2%
<b>2028 Population by Age</b>	
Total	197
0 - 4	4.6%
5 - 9	4.1%
10 - 14	3.6%
15 - 24	10.2%
25 - 34	10.7%
35 - 44	9.6%
45 - 54	10.7%
55 - 64	13.7%
65 - 74	17.3%
75 - 84	13.2%
85 +	2.5%
18 +	85.3%
<b>2020 Population by Sex</b>	

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Males	88
Females	112
<b>2023 Population by Sex</b>	
Males	96
Females	105
<b>2028 Population by Sex</b>	
Males	95
Females	102
<b>2010 Population by Race/Ethnicity</b>	
Total	138
White Alone	73.2%
Black Alone	0.7%
American Indian Alone	18.1%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.2%
Two or More Races	5.1%
Hispanic Origin	11.6%
Diversity Index	54.6
<b>2020 Population by Race/Ethnicity</b>	
Total	200
White Alone	68.0%
Black Alone	0.0%
American Indian Alone	15.0%
Asian Alone	3.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.5%
Two or More Races	9.5%
Hispanic Origin	14.5%
Diversity Index	62.6
<b>2023 Population by Race/Ethnicity</b>	
Total	201
White Alone	67.7%
Black Alone	0.0%
American Indian Alone	14.9%
Asian Alone	3.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.5%
Two or More Races	10.0%
Hispanic Origin	14.9%
Diversity Index	63.2
<b>2028 Population by Race/Ethnicity</b>	
Total	197
White Alone	66.5%
Black Alone	0.0%
American Indian Alone	14.7%
Asian Alone	3.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.1%
Two or More Races	10.7%
Hispanic Origin	15.7%
Diversity Index	65.1

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 28, 2023

## 2020 Population by Relationship and Household Type

Total	200
In Households	97.5%
Householder	53.0%
Opposite-Sex Spouse	20.5%
Same-Sex Spouse	0.5%
Opposite-Sex Unmarried Partner	2.5%
Same-Sex Unmarried Partner	0.0%
Biological Child	10.5%
Adopted Child	1.0%
Stepchild	1.0%
Grandchild	2.5%
Brother or Sister	1.0%
Parent	1.0%
Parent-in-law	0.0%
Son-in-law or Daughter-in-law	0.5%
Other Relatives	1.0%
Foster Child	0.0%
Other Nonrelatives	2.5%
In Group Quarters	2.5%
Institutionalized	0.0%
Noninstitutionalized	2.5%

## 2023 Population 25+ by Educational Attainment

Total	155
Less than 9th Grade	0.6%
9th - 12th Grade, No Diploma	11.0%
High School Graduate	22.6%
GED/Alternative Credential	10.3%
Some College, No Degree	28.4%
Associate Degree	3.9%
Bachelor's Degree	7.7%
Graduate/Professional Degree	15.5%

## 2023 Population 15+ by Marital Status

Total	176
Never Married	13.1%
Married	44.9%
Widowed	11.4%
Divorced	30.7%

## 2023 Civilian Population 16+ in Labor Force

Civilian Population 16+	45
Population 16+ Employed	95.6%
Population 16+ Unemployment rate	4.4%
Population 16-24 Employed	4.7%
Population 16-24 Unemployment rate	0.0%
Population 25-54 Employed	60.5%
Population 25-54 Unemployment rate	7.1%
Population 55-64 Employed	30.2%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	4.7%
Population 65+ Unemployment rate	0.0%

**2023 Employed Population 16+ by Industry**

Total	43
Agriculture/Mining	0.0%
Construction	4.7%
Manufacturing	0.0%
Wholesale Trade	0.0%
Retail Trade	37.2%
Transportation/Utilities	9.3%
Information	0.0%
Finance/Insurance/Real Estate	0.0%
Services	41.9%
Public Administration	4.7%

**2023 Employed Population 16+ by Occupation**

Total	42
White Collar	34.9%
Management/Business/Financial	4.7%
Professional	16.3%
Sales	9.3%
Administrative Support	4.7%
Services	18.6%
Blue Collar	44.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	2.3%
Production	0.0%
Transportation/Material Moving	37.2%

**2020 Households by Type**

Total	63
Married Couple Households	41.3%
With Own Children <18	6.3%
Without Own Children <18	34.9%
Cohabiting Couple Households	3.2%
With Own Children <18	1.6%
Without Own Children <18	3.2%
Male Householder, No Spouse/Partner	15.9%
Living Alone	14.3%
65 Years and over	7.9%
With Own Children <18	0.0%
Without Own Children <18, With Relatives	1.6%
No Relatives Present	0.0%
Female Householder, No Spouse/Partner	38.1%
Living Alone	30.2%
65 Years and over	23.8%
With Own Children <18	1.6%
Without Own Children <18, With Relatives	4.8%
No Relatives Present	1.6%

**2020 Households by Size**

Total	63
1 Person Household	44.4%
2 Person Household	38.1%
3 Person Household	6.3%
4 Person Household	4.8%
5 Person Household	3.2%
6 Person Household	0.0%
7 + Person Household	1.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 28, 2023

### 2020 Households by Tenure and Mortgage Status

Total	63
Owner Occupied	73.0%
Owned with a Mortgage/Loan	30.2%
Owned Free and Clear	42.9%
Renter Occupied	27.0%

### 2023 Affordability, Mortgage and Wealth

Housing Affordability Index	0
Percent of Income for Mortgage	0.0%
Wealth Index	55

### 2020 Housing Units By Urban/ Rural Status

Total	75
Urban Housing Units	98.7%
Rural Housing Units	1.3%

### 2020 Population By Urban/ Rural Status

Total	200
Urban Population	96.0%
Rural Population	4.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

### Top 3 Tapestry Segments

1. Senior Escapes (9D)
- 2.
- 3.

### 2023 Consumer Spending

Apparel & Services: Total \$	\$83,659
Average Spent	\$1,327.92
Spending Potential Index	60
Education: Total \$	\$57,971
Average Spent	\$920.17
Spending Potential Index	51
Entertainment/Recreation: Total \$	\$162,946
Average Spent	\$2,586.44
Spending Potential Index	68
Food at Home: Total \$	\$293,236
Average Spent	\$4,654.54
Spending Potential Index	68
Food Away from Home: Total \$	\$149,643
Average Spent	\$2,375.29
Spending Potential Index	64
Health Care: Total \$	\$341,249
Average Spent	\$5,416.65
Spending Potential Index	74
HH Furnishings & Equipment: Total \$	\$124,358
Average Spent	\$1,973.94
Spending Potential Index	67
Personal Care Products & Services: Total \$	\$41,556
Average Spent	\$659.62
Spending Potential Index	69
Shelter: Total \$	\$1,022,536
Average Spent	\$16,230.73
Spending Potential Index	66
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$147,803
Average Spent	\$2,346.08
Spending Potential Index	75
Travel: Total \$	\$92,214
Average Spent	\$1,463.71
Spending Potential Index	65
Vehicle Maintenance & Repairs: Total \$	\$59,007
Average Spent	\$936.62
Spending Potential Index	71

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.