

Population Summary	
2010 Total Population	7,909
2020 Total Population	6,971
2020 Group Quarters	170
2022 Total Population	6,767
2022 Group Quarters	170
2027 Total Population	6,667
2022-2027 Annual Rate	-0.30%
2022 Total Daytime Population	7,864
Workers	3,069
Residents	4,795
Household Summary	
2010 Households	2,133
2010 Average Household Size	3.59
2020 Total Households	2,019
2020 Average Household Size	3.37
2022 Households	2,013
2022 Average Household Size	3.28
2027 Households	1,995
2027 Average Household Size	3.26
2022-2027 Annual Rate	-0.18%
2010 Families	1,590
2010 Average Family Size	4.09
2022 Families	1,455
2022 Average Family Size	3.80
2027 Families	1,441
2027 Average Family Size	3.77
2022-2027 Annual Rate	-0.19%
Housing Unit Summary	
2000 Housing Units	2,679
Owner Occupied Housing Units	54.6%
Renter Occupied Housing Units	26.7%
Vacant Housing Units	18.7%
2010 Housing Units	2,842
Owner Occupied Housing Units	56.0%
Renter Occupied Housing Units	19.0%
Vacant Housing Units	24.9%
2020 Housing Units	2,400
Vacant Housing Units	15.9%
2022 Housing Units	2,384
Owner Occupied Housing Units	51.3%
Renter Occupied Housing Units	33.1%
Vacant Housing Units	15.6%
2027 Housing Units	2,384
Owner Occupied Housing Units	52.5%
Renter Occupied Housing Units	31.2%
Vacant Housing Units	16.3%
Median Household Income	
2022	\$33,610
2027	\$38,202
Median Home Value	
2022	\$73,768
2027	\$198,667
Per Capita Income	
2022	\$14,666
2027	\$18,043
Median Age	
2010	28.7
2022	31.3
2027	33.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2022 Households by Income

Household Income Base	2,013
<\$15,000	27.9%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	4.9%
\$200,000+	0.5%
Average Household Income	\$49,221

2027 Households by Income

Household Income Base	1,995
<\$15,000	22.9%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	13.4%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	7.9%
\$200,000+	0.7%
Average Household Income	\$60,235

2022 Owner Occupied Housing Units by Value

Total	1,223
<\$50,000	36.6%
\$50,000 - \$99,999	28.2%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	8.4%
\$200,000 - \$249,999	5.7%
\$250,000 - \$299,999	4.3%
\$300,000 - \$399,999	2.1%
\$400,000 - \$499,999	0.1%
\$500,000 - \$749,999	2.3%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$118,239

2027 Owner Occupied Housing Units by Value

Total	1,252
<\$50,000	19.0%
\$50,000 - \$99,999	10.2%
\$100,000 - \$149,999	3.2%
\$150,000 - \$199,999	18.0%
\$200,000 - \$249,999	23.2%
\$250,000 - \$299,999	5.1%
\$300,000 - \$399,999	3.9%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	12.7%
\$750,000 - \$999,999	2.4%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$246,960

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2010 Population by Age

Total	7,907
0 - 4	10.0%
5 - 9	8.8%
10 - 14	8.8%
15 - 24	17.5%
25 - 34	13.1%
35 - 44	12.5%
45 - 54	12.1%
55 - 64	9.3%
65 - 74	5.1%
75 - 84	2.1%
85 +	0.8%
18 +	66.7%

2022 Population by Age

Total	6,766
0 - 4	8.7%
5 - 9	8.8%
10 - 14	8.6%
15 - 24	14.2%
25 - 34	14.9%
35 - 44	11.8%
45 - 54	10.9%
55 - 64	10.2%
65 - 74	7.4%
75 - 84	3.4%
85 +	1.0%
18 +	69.4%

2027 Population by Age

Total	6,665
0 - 4	8.6%
5 - 9	8.1%
10 - 14	8.3%
15 - 24	14.1%
25 - 34	13.5%
35 - 44	12.5%
45 - 54	10.9%
55 - 64	10.2%
65 - 74	8.3%
75 - 84	4.2%
85 +	1.3%
18 +	70.2%

2010 Population by Sex

Males	3,859
Females	4,049

2022 Population by Sex

Males	3,305
Females	3,462

2027 Population by Sex

Males	3,273
Females	3,395

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2010 Population by Race/Ethnicity

Total	7,910
White Alone	4.1%
Black Alone	0.2%
American Indian Alone	90.6%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.1%
Two or More Races	1.6%
Hispanic Origin	9.2%
Diversity Index	31.4

2020 Population by Race/Ethnicity

Total	6,971
White Alone	2.8%
Black Alone	0.2%
American Indian Alone	92.7%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.1%
Two or More Races	2.1%
Hispanic Origin	7.2%
Diversity Index	25.3

2022 Population by Race/Ethnicity

Total	6,766
White Alone	2.7%
Black Alone	0.2%
American Indian Alone	92.8%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	2.1%
Hispanic Origin	7.1%
Diversity Index	25.1

2027 Population by Race/Ethnicity

Total	6,667
White Alone	2.5%
Black Alone	0.2%
American Indian Alone	92.9%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	2.3%
Hispanic Origin	7.0%
Diversity Index	24.8

2010 Population by Relationship and Household Type

Total	7,909
In Households	96.9%
In Family Households	88.4%
Householder	20.1%
Spouse	6.2%
Child	42.8%
Other relative	13.1%
Nonrelative	6.3%
In Nonfamily Households	8.5%
In Group Quarters	3.1%
Institutionalized Population	2.7%
Noninstitutionalized Population	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2022 Population 25+ by Educational Attainment

Total	4,039
Less than 9th Grade	6.5%
9th - 12th Grade, No Diploma	14.4%
High School Graduate	44.3%
GED/Alternative Credential	6.2%
Some College, No Degree	14.1%
Associate Degree	7.5%
Bachelor's Degree	4.6%
Graduate/Professional Degree	2.3%

2022 Population 15+ by Marital Status

Total	4,999
Never Married	62.8%
Married	23.1%
Widowed	7.2%
Divorced	6.9%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	2,228
Population 16+ Employed	86.2%
Population 16+ Unemployment rate	13.8%
Population 16-24 Employed	13.3%
Population 16-24 Unemployment rate	20.1%
Population 25-54 Employed	65.2%
Population 25-54 Unemployment rate	15.3%
Population 55-64 Employed	16.1%
Population 55-64 Unemployment rate	5.5%
Population 65+ Employed	5.5%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	1,920
Agriculture/Mining	4.2%
Construction	6.7%
Manufacturing	1.5%
Wholesale Trade	0.7%
Retail Trade	4.0%
Transportation/Utilities	7.3%
Information	0.4%
Finance/Insurance/Real Estate	1.2%
Services	47.8%
Public Administration	26.2%

2022 Employed Population 16+ by Occupation

Total	1,919
White Collar	43.4%
Management/Business/Financial	10.1%
Professional	18.5%
Sales	2.5%
Administrative Support	12.3%
Services	22.9%
Blue Collar	33.7%
Farming/Forestry/Fishing	3.9%
Construction/Extraction	8.3%
Installation/Maintenance/Repair	3.0%
Production	2.2%
Transportation/Material Moving	16.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2010 Households by Type	
Total	2,132
Households with 1 Person	20.5%
Households with 2+ People	79.5%
Family Households	74.6%
Husband-wife Families	22.9%
With Related Children	14.4%
Other Family (No Spouse Present)	51.6%
Other Family with Male Householder	14.7%
With Related Children	9.1%
Other Family with Female Householder	36.9%
With Related Children	26.4%
Nonfamily Households	4.9%
All Households with Children	51.0%
Multigenerational Households	18.2%
Unmarried Partner Households	16.6%
Male-female	15.5%
Same-sex	1.2%
2010 Households by Size	
Total	2,133
1 Person Household	20.5%
2 Person Household	20.8%
3 Person Household	14.1%
4 Person Household	13.2%
5 Person Household	13.5%
6 Person Household	6.6%
7 + Person Household	11.3%
2010 Households by Tenure and Mortgage Status	
Total	2,133
Owner Occupied	74.6%
Owned with a Mortgage/Loan	13.2%
Owned Free and Clear	61.4%
Renter Occupied	25.4%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	185
Percent of Income for Mortgage	11.6%
Wealth Index	32
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,842
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	7,909
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Top 3 Tapestry Segments

1.	Modest Income Homes (12D)
2.	Down the Road (10D)
3.	Rural Bypasses (10E)

2022 Consumer Spending

Apparel & Services: Total \$	\$2,343,780
Average Spent	\$1,164.32
Spending Potential Index	48
Education: Total \$	\$1,572,002
Average Spent	\$780.92
Spending Potential Index	40
Entertainment/Recreation: Total \$	\$3,588,351
Average Spent	\$1,782.59
Spending Potential Index	49
Food at Home: Total \$	\$6,343,833
Average Spent	\$3,151.43
Spending Potential Index	51
Food Away from Home: Total \$	\$4,229,734
Average Spent	\$2,101.21
Spending Potential Index	49
Health Care: Total \$	\$7,459,760
Average Spent	\$3,705.79
Spending Potential Index	52
HH Furnishings & Equipment: Total \$	\$2,496,690
Average Spent	\$1,240.28
Spending Potential Index	48
Personal Care Products & Services: Total \$	\$989,096
Average Spent	\$491.35
Spending Potential Index	48
Shelter: Total \$	\$20,689,653
Average Spent	\$10,278.02
Spending Potential Index	45
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,632,567
Average Spent	\$1,307.78
Spending Potential Index	48
Travel: Total \$	\$2,505,835
Average Spent	\$1,244.83
Spending Potential Index	43
Vehicle Maintenance & Repairs: Total \$	\$1,335,935
Average Spent	\$663.65
Spending Potential Index	53

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.